



## Exceptional Care, One Click Away.

*In the current era of specialist physician shortages, diminishing reimbursement and accountable care mandates, telemedicine is a critical component of any health facility's strategic plan. As a physician owned and operated organization founded in 2008, C3OTelemedicine understands the challenges of implementing cutting edge medical delivery services and will guide your organization through the evaluation and implementation process. Partner with C3O Telemedicine today to reduce your call coverage challenges, expand your clinical service offering, and advance your organization's path to clinical excellence, competitiveness and increased profitability.*

C3O Telemedicine is an innovative provider of virtual presence clinical coverage solutions to metropolitan and rural health facilities. With renowned physicians board certified in the specialties of neurology/neurocritical care, psychiatry, pulmonary/critical care and other high-demand, scarce specialties, C3O Telemedicine delivers flexible, responsive and highly supported telemedicine services with exceptional clinical quality.

## Why C3O Telemedicine?

**Experience and Credibility:** C3O's seasoned and diversely talented leadership and exceptionally qualified physicians have provided telemedicine solutions at multiple facilities with proven value.

**Improved Patient Outcomes:** C3O's telemedicine programs demonstrate undeniable improvements in patient care through improved physician response times, prompt implementation of definitive care, increased compliance with quality metrics, and access to skilled specialists otherwise difficult to access or afford.

**Competitive Advantage; High Community Standing:** C3O's clinically proven telemedicine program can increase the health facility's competitive position and community standing through the well-promoted use of state-of-the-art equipment and expedient, experienced specialist care.

**Revenue Enhancement and Decreased Costs:** C3O's telemedicine solutions can deliver both increased revenue and decreased costs through retention of patients, avoidance of transfers, decreased length of stay, improved Emergency Department through-put and reduced call coverage fees.

**Reliable Financial Projections and Reporting:** Without the support of C3O, telemedicine deployment may feel like a leap of faith. C3O reduces organizational risk by providing reliable financial pro-formas based on blinded, historical data, before the health facility commits to a program.

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**Call Panel Coverage - Guaranteed:** EMTALA compliance is a growing challenge for hospitals due to physician shortages and competing demands on physicians' time. C3O can provide 24/7 call panel coverage or partial, nocturnal, or gap-filling services tailored to meet any unique needs.

**Rapid Response:** C3O solutions help Emergency Departments reach optimal efficiency by offering prompt access to specialists, providing guaranteed support to your ED physician staff and increasing the ability of the physician, nursing, and ancillary staff in the emergency setting.

**Improved Medical Staff Satisfaction:** Your existing medical staff will appreciate the quality-of-life improvement and clinical support C3O delivers through telemedicine. C3O's program minimizes on-call burden for on-site physicians, allows patients to be treated near their home rather than being transferred and does not interfere with long term private care.

**Patient Satisfaction:** The compassionate C3O physicians are well versed in relating to patients and families "virtually." This positive interaction, coupled with high-tech, prompt specialist care, leads to improved patient satisfaction and a reassuring experience for loved ones.

**Technology Flexibility and Support:** Unlike other telemedicine providers, C3O does not require the health facility to use only one type of equipment and connectivity solution. C3O will provide an unbiased evaluation of available solutions if necessary or work seamlessly with any current telemedicine technologies in use.

**Program Design Services:** C3O Telemedicine can assist in analyzing the feasibility of your telemedicine program, recommend all aspects of program design and participate in the implementation of the program without any further commitment, even if C3O physicians are not utilized for coverage.

**Accelerated Implementation:** C3O delivers swift implementation by providing readily available assistance to your administrative staff. Hospital and medical staff orientation prepares and supplies the customized tools and resources for the implementation phase.

Contact C3O Telemedicine today at 800-955-1203 or [innovate@c3otelemedicine.com](mailto:innovate@c3otelemedicine.com) to learn more about how telemedicine deployment with an attentive, flexible, and experienced partner can expand your organization's clinical and financial capabilities and competitiveness.

**800-955-1203**

## Learn More About C3O Telemedicine's Innovative Specialty Care Solutions:

### TELE-STROKE AND TELE-NEUROLOGY

- Board certified neurologists and neurointensivists
- Assistance with Stroke Center Certification
- Average physician response time is 3.5 minutes
- Average diagnosis and treatment time is 21.8 minutes
- Superior compliance with Joint Commission Disease Specific Care Metrics
- 40% decrease in ED arrival to discharge time
- 1 to 1.2 days decrease in hospital ALOS for telemedicine patients
- Increased revenue by retaining acute neurology and stroke patients

### TELE-PSYCHIATRY

- Decreased ER resource expenditures awaiting psychiatric evaluation
- Response time within one hour
- Reduced LOS through timely evaluation and treatment
- Improved Continuity of Care
- Support for ED physicians with specialty diagnosis
- Decrease in negative outcomes
- Improved patient safety

### TELE-ICU AND CRITICAL CARE

- Board certified intensivists
- 24/7/365 Tele-ICU coverage, gap-filling, or specialty consultations upon request
- Increased revenue in patient retention
- Increased acuity of care to improve facility reimbursement
- Support service expansion for surgical specialists
- Achieve Leapfrog compliance

### OTHER TAILORED SOLUTIONS

- Hospitalist or nocturnist services, palliative care, surgical specialty consultations or complete coverage models custom-designed for the health facility
- Expert guidance in the design and implementation of programs utilizing multiple specialties and technology platforms
- Clinical support and consultation to accompany or enhance the scope and effectiveness of existing telemedicine operations